

Sponsors and Donors

Celebrate culture and elevate your brand: Partner with UIOSA Ganesh Festival! The Arts and Cultural Ganesh Festival of SA is a vibrant celebration of community, culture, and tradition.

Join UIOSA in celebrating the vibrant Ganesh Festival and make a meaningful impact in the South Australian community. As a partner, you'll play a vital role in keeping this cherished cultural event alive for South Australia.

Why partner with UIOSA:

- **Unmatched visibility:** Align your brand with a premier cultural event, gaining exposure through extensive media coverage and a live social media telecast
- **Target the right audience:** Reach a large, diverse audience eager to connect with businesses that share their values
- **Community champion:** Demonstrate your commitment to cultural diversity and community engagement
- **Growth potential:** Become a part of the thriving marketplace for local vendors, caterers, and service providers

- **Elevated experience:** Benefit from the spacious venue accommodating the growing crowd.

The Ganesh Festival is your chance to shine a spotlight on your business and connect with a dynamic community. Don't miss this incredible opportunity to celebrate culture, connect with the community, and elevate your brand! The UIOSA offers a range of sponsorship opportunities to suit your business goals. Contact Mr. Abhigyan at 0423 636 270 or Mr. Ajay Sachdeva at 0452 649 707 or send us an email at unitedindiansofsa@gmail.com to discuss how you can be a sponsor of this exceptional event.

Collaborate in other ways

To make the Festival a successful event, the UIOSA also seeks partnerships from the following groups:

- Dance academies
- Caterers
- Facility management companies
- Media outlets



UNITED INDIANS OF
SOUTH AUSTRALIA INC



9th Arts & Cultural Ganesh Festival of SA 2024





Donations


Donations can be made to:
Account Name: UIOSA
BSB: 065 139
Account Number: 1064 8782
Bank: Commonwealth Bank

Contact:

Sandy More: + 61 411 831 307
Rakesh Gupta: +61 435 095 055
Abhigyan Shrivastava: +61 423 636 270
Ajay Sachdeva: +61 452 649 707

 [unitedindiansofsa](https://www.instagram.com/unitedindiansofsa)

 UIOSA presents Arts and Cultural Ganesh Festival of South Australia

 <https://www.uiosa.org.au/>





Ganesh Chaturthi is an important Hindu festival that celebrates the birth anniversary of God Ganesh, the God of prosperity, wisdom & destroyer of obstacles. The 10-day Festival is celebrated not just in India but across the world during the sixth month (*Bhadrapada*) of the Hindu calendar. It invites everyone to immerse in the magical spirit of festivities through the reverberating beats of *dhol-tasha*, the soul-purifying sounds of *mantras*, and the aroma of delectable delicacies. To welcome **Lord Ganesh** and seek his blessings, **the United Indians of South Australia (UIOSA)** will organise its **9th Annual Arts and Cultural Ganesh Festival of South Australia on 7 and 8 September 2024, in Adelaide.** Conceptualised on the spirit of inclusiveness of Australia's vibrant multicultural community, the Festival celebrates the rich tapestry of cultures woven together through the soulful melodies of music, the rhythmic pulse of dance, and the vibrant flavours of food.

About UIOSA
In 2016, a group of enthusiastic individuals dreamt of sharing the joy and traditions of this beloved festival with the South Australian community. Born from the passion of a few, the UIOSA brought the vibrant spirit of Ganesh Chaturthi to Adelaide! Driven by pure zeal, UIOSA's inaugural Arts and Cultural Ganesh Festival was more than just a celebration – it was a testament to the community spirit. Despite initial challenges, their dedication brought the magic of Ganesh Chaturthi to life, fostering unity, brotherhood, and pure festive joy. The UIOSA's journey is a story of unwavering passion. Today, with the incredible support of volunteers, partners, and local businesses, the festival keeps growing stronger every year. Join us and experience the magic of Ganesh Chaturthi – a celebration of culture, community, and the joy of coming together! It is a team of volunteers that professionally manage the show. Organised into different teams, the volunteers plan and execute the Festival with utmost precision. We work closely with our sponsors and patrons to ensure the proper utilisation and deployment of funds and donations. The UIOSA also contributes to various philanthropic non-profit organisations in Australia and outside.

Agenda for 2024
Day 1 (Saturday 7 September, 10 am onwards)

- Traditional prayers (Pratisthapana) of the Ganesh idol accompanied by holy chanting and Indian classical dances to launch the festival on the auspicious occasion of 'Ganesh Chaturthi'
- Dhol-tasha and lezim community procession with chanting of hymns, Maha Aarti, and Acknowledgement of Country ceremony
- Multicultural programmes
- Felicitation of special guests between 6-7 pm

Day 2 (Sunday 8 September, 10 am onwards)

- *Satyanarayan puja* (prayer service with 100 families)
- Multicultural programmes
- Closing ceremony
- Ganesh *visarjan* (*immersion of the idol*)

Volunteering Opportunities
Make a difference & celebrate culture: Volunteer at the UIOSA Festival! Volunteering at the UIOSA Festival isn't just about giving back – it's about embracing a vibrant cultural experience. It is an excellent opportunity to develop valuable life skills and inner strength, while serving your community and making new friends. Share your talents and skills and gain new experiences. To learn more about our volunteering program and register your interest to be a part of the magic, contact **Mr Abhigyan Shrivastava** at **0423636270** or submit your Expression of Interest (EOI) form at <https://bit.ly/UIOSAVolunteersEOI2024>

- The areas in which you can participate include:
- Crowd management
 - Cultural performances
 - Food service
 - Guest Services
 - Housekeeping
 - Sound & light management
 - Sponsorship liaising
 - Stage decoration
 - Volunteer sign-up & management

Cultural Presentation and Performances
Calling all artists and performers: Celebrate your heritage and showcase your talent!
This is a fantastic opportunity to perform in front of a diverse audience of over 10,000 people, representing a vibrant medley of cultures and ethnicities. The encouragement and recognition you receive will go a long way in boosting your confidence and artistic journey.

Are you ready to join the cultural exchange? To learn more about the festival program and discuss how you can showcase your talent, submit your Expression of Interest (EOI) by emailing at UIOSAPerformance@gmail.com and UIOSA representatives will get in touch with you.



Free community event: Platform for local artists, musicians, dancers, and schools

Energetic performances: Traditional dhol-tasha & lezim by all ages and genders

Talent spotlight: Exposure for local and upcoming talents

Family-friendly event: 2 days of cultural performances by multicultural organisations (Indian, Asian, European)

Volunteer spirit: Hundreds of volunteers across communities and age groups

Record-breaking height: Largest Ganesh idol outside of India

Community feasts: Free lunch & dinner (subject to healthrestrictions) enjoyed by nearly 15,000 visitors in 2023!

Visitors' attendance: Local and interstate visitors

- Multicultural Extravaganza: More diverse representation in 2024!
- Food Truck Delights: Enjoy a variety of food truck options
- Business Showcase: Platform for local businesses to connect with the community
- Giving Back: Festival donations support philanthropic organisations